



YOUR HEALTHCARE... *YOUR HEALTH PLAN*

As an employer, we know healthy employees help us be a competitive, viable company. As a business, our success depends upon prudent financial decisions. That's why we're currently exploring new, state-of-the-art health plans.

Check out the newest health plans!

Take a few minutes and visit <http://www.bluecrossmn.com/preview> and learn more about **Options Blue**, the consumer directed health plans from BCBS.

Become a smart healthcare consumer!

Consumerism is our nation's newest idea to help control healthcare costs. It means choosing generic drugs, adopting a healthier lifestyle, asking how much health services cost, and learning about your own health risks and treatments. Our new health plan option will help us be better healthcare consumers.

Partner with us!

Smart healthcare consumerism can offer better health, more affordable healthcare, and lower health insurance premiums for everyone. We look forward to achieving all of these with you.

YOUR NEW HEALTH PLAN... **Watch for more information coming soon!**
